

The letters 'SR' are rendered in a large, bold, black serif font. The letter 'S' is partially filled with a watermelon slice. The letter 'R' is also filled with a watermelon slice, and a small watermelon with a green leaf is positioned at the top of the 'R'. Several other watermelon slices are scattered around the letters. The background features a sunburst pattern of light rays emanating from behind the letters.

**SR**

**SIERRA ROSE**

*Watermelon  
Hard Cider*

A green arrow-shaped graphic pointing to the right, containing the text 'ON TAP... POURED FRESH'. The text is in white, bold, sans-serif font. The background of the arrow has a subtle geometric pattern.

**ON TAP  
...POURED  
FRESH**

